# **Privacy Policy**

# **Privacy Policy of Little Drops Count**

At Little Drops Count, we prioritize your privacy. Our relationship with you is essential to us, and it's the foundation of our name and reputation.

We understand that privacy and the security of your personal information are vital. In this policy, we refer to any information that identifies you or your account as "personal information."

#### **Collection and Use of Personal Information**

We use personal information in ways that align with the purposes for which we initially requested it. For example, we may use the information you provide to process your requests, transactions, and offer additional services or products that may interest you.

We limit the collection of personal information to what is necessary for business purposes and to offer you superior service. We may combine information from various channels to better serve your needs.

# **Sharing of Personal Information**

In certain circumstances, we may share personal information with our agents, affiliates, or trusted third parties to help us deliver services to you. This sharing will always be done under strict confidentiality agreements, and we only allow our partners to retain personal information for as long as necessary.

We may disclose personal information if required by law, to cooperate with regulators, or to protect our rights and property.

### **Data Protection and Confidentiality**

We implement strict measures to protect your personal information. Employees with access to your confidential information are required to safeguard it and use it only for business purposes, as per their confidentiality agreements.

### **Third-Party Marketing**

On occasion, we may assist third-party companies in offering products or services. In such cases, marketing materials will clearly explain how you can opt-out of future communications. Your personal information will always be protected by confidentiality agreements.

#### **Accuracy of Information**

We are committed to keeping your personal information accurate and up to date. If you notice any inaccuracies or wish to make changes to your information, please contact us, and we will promptly update our records.

### **Cookies**

To enhance your experience on our website, we may use cookies—a small file stored on your browser that helps personalize your interaction with our site. Cookies do not compromise your privacy or security, nor do they collect personal information. They simply improve site functionality by personalizing your visit.

You can control cookie settings through your browser, and we assure you that cookies are used solely to optimize your website experience.

### **Contact Us**

If you have any questions or concerns regarding your privacy or our practices, feel free to reach out to us:

• Email: littledropscount@gmail.com

• Phone: +91 98953 95875